

Zealand

Academy of Technologies and Business

A photograph of three women in a professional setting, looking at a laptop screen. The woman on the left is smiling and resting her chin on her hand. The woman in the middle is looking at the screen with a focused expression. The woman on the right is also looking at the screen. They are all dressed in business-casual attire. The background is a blurred office environment with warm lighting.

Shaping your future

– study in Denmark

zealand.com



→ At Zealand – Academy of Technologies and Business we focus equally on academic learning and the development of practical work competences. Our aim is to give you a strong foundation and a wide range of possibilities when deciding on your future career.

Rector Ulla Skaarup

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→ Zealand – Academy of Technologies and Business is a regional academy in the Zealand region of Denmark. Today, approximately 3,200 Danish and International students attend our study programmes.

Welcome to Zealand – Academy of Technologies and Business

Zealand – Academy of Technologies and Business

Zealand was founded by law in 2008 as an academy of higher education under the supervision of the Danish Ministry of Higher Education and Science. In a Danish context an Academy can be compared with a University of Applied Sciences. Zealand – Academy of Technologies and Business is a self-governed public institution.

Zealand was founded as a merger of 9 independent Danish Colleges and is today the fifth largest Academy of Professional Higher Education in Denmark.

Zealand is a regional academy in the Zealand region of Denmark close to the capital city, Copenhagen. Besides the Rector's office in the city of Køge, educational programmes and other activities are offered in different regional highly specialized campuses in the Zealand region. Each branch is unique in terms of location and profile. The philosophy of Zealand – Academy of Technologies and Business is to benefit from size but at the same time to be unique with a strong local profile and study environment at each location.

Campuses and programmes

Today, approximately 3,200 students study at one of our five locations - we are present in the cities of Roskilde, Næstved, Slagelse and Nykøbing F., offering programmes for a steadily growing number of international students.

Zealand – Academy of Technologies and Business offers a number of international

Ordinary Higher Education Programmes within business and IT ranking from Academy Profession Programmes (Diploma Programmes) to undergraduate programmes (Professional Bachelor Programmes). All programmes are national programmes accredited by the Danish Ministry of Higher Education and Science and in accordance with the ECTS-system (European Credit Transfer System). Further, all ordinary higher education programmes are unique in the way that internships and an applied learning approach are a mandatory integrated part of all programmes.

Zealand also offers a number of Adult/ Continuing Higher Education programmes in the field of Leadership. These programmes are for prospective students with a work experience already but wishing to strengthen and develop their leadership skills and qualifications further.

Code of Conduct and international students

As a globally oriented Danish educational institution, Zealand – Academy of Technologies and Business has joined and acknowledges the principles of the Code of Conduct developed by the Danish Rectors' Conference – University Colleges Denmark & Rectors' Conference – Academies of Professional Higher Education Denmark.

Quality in international recruitment

The quality concept was introduced to make sure that we as an educational provider and our international representatives, agents and marketing intermediaries honour the responsibilities and obligations defined by the Code of Conduct we have

joined. In other words; all parties act like we have promised to act – and we let the users – the students – make this evaluation.

Internationalisation with perspectives

A global outlook

In 2012, Zealand – Academy of Technologies and Business, adopted an international strategy for the period 2014-2015 (but with a 2020 perspective as well). It focuses on increasing the scope of cooperation and increased international mobility with higher education institutions and both private and public enterprises. This applies to both EU- and non EU-countries including internships, creation of study-modules to be implemented and a general internationalisation of study programmes.

A focus on outgoing student mobility

Following our internationalisation strategy Zealand has defined a challenging objective for outgoing student mobility for students joining us as full programme students. The aim is to strengthen the mobility and thus developing the competences of our students, lecturers and staff to manage and compete successfully in a rapidly changing global labour market.

As a natural consequence Zealand has further added "Internationalisation" as a goal in the development agreement signed by the institution and the Danish Ministry of Higher Education and Science.

Zealand – Academy of Technologies and Business – one Institution – five regional addresses

A long tradition in a modern environment

As a regional merger of educational institutions, most dating back more than 100 years, Zealand – Academy of Technologies and Business has a strong and profound educational profile based on tradition and best practices. Through our constant endeavours to meet the increasing demands from the business sector for high-quality education and training, today we offer a modern study environment with stimulating academic learning, combined with elements of general education and social competence, and forward-looking teaching methods.

Where to study?

Joining Zealand – Academy of Technologies and Business also means making a choice to which location to study at.

Zealand has departments located in five cities on the island of Zealand. ONLY three departments carry an international programme offer in English indicated by the English flag.

Roskilde

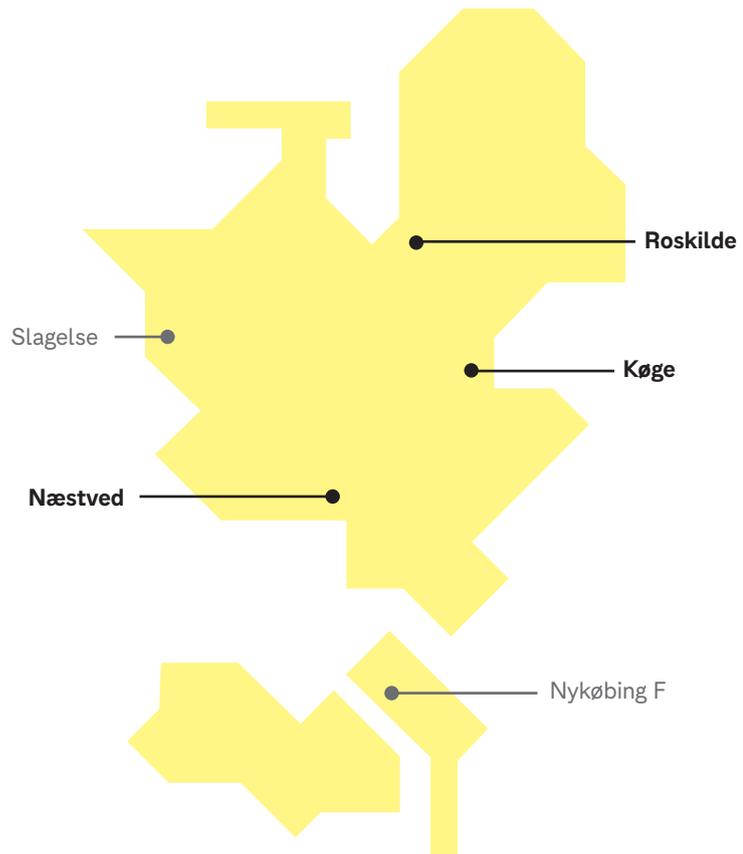
You find our largest location in Roskilde, which is only 20 minutes from Copenhagen.

Køge is our second largest location about 40 minutes by train from Copenhagen.

Our location in **Næstved** is about one hour by train south from Copenhagen.

Our department in **Slagelse** is located close to the University and other institutions. Slagelse is about one hour by train west of Copenhagen.

Nykøbing F is located about 1 1/2 hour by train south of Copenhagen.



→ Zealand's locations in Køge, Næstved and Roskilde offer international programmes.

- Denmark has the third best national system of higher education among 50 countries worldwide according to Universitas 21. Denmark ranks:
- No. 1 for resources (expenditure by government and private sector on teaching and research) along with Canada.
 - No. 4. for output (research and its impact, quality of the best institutions, and the production of an educated workforce which meets labour market needs).
 - No. 4 for connectivity (international networks and collaboration with industry).

International Programmes

Degrees and the Danish educational system

Zealand – Academy of Technologies and Business offers international ordinary higher education programmes (AP degree programmes and Bachelor degree programmes) as well as international adult and continuing higher education programmes (programmes are aimed at prospect students with a work career

already but wishing to pursue a qualification within a specific field of study). AP is short for Academic Profession. The AP degree programme is a Danish two-year degree equivalent to the first 2 years of a bachelor degree. Students who have passed an AP degree can continue in a top-up bachelor programme, either in Denmark or other countries. The top-up bachelor degree programmes are also

open for admission for applicants with an international higher education degree equivalent to the Danish AP degree.

Below table illustrates above description and the degree structure in the Danish Higher Education System. The programmes and degrees offered by Zealand are highlighted in yellow.

Degrees in the Danish Higher Education System:

Danish qualifications levels	Ordinary higher education	Adult/Continuing higher education degrees	Qualifications Framework for the European Higher Education Area – Bologna Framework degrees	European/National Qualifications Framework for Lifelong Learning – EQF/NQF
Academy Profession level	Academy Profession degree (90-150 ECTS)	Further Adult Education (VU) degree (60 ECTS)	Short cycle	Level 5
Bachelor's level	Professional Bachelor's degree (180-240 ECTS)*	Diploma degree (60 ECTS)	First cycle	Level 6
	Bachelor's degree (within the arts) (180 ECTS)			
Master's level	Master's degree (within the arts) (120-180 ECTS)	Master degree (60-90 ECTS)	Second cycle	Level 7
	Master's degree (120 ECTS)**			
PhD level	PhD degree (180 ECTS)		Third cycle	Level 8

* Can be obtained through a full regular bachelor's programme (180-240 ECTS) or a top up bachelor's programme following an Academy Profession degree.

** A few Master's programmes are up to 180 ECTS.

International programmes offered by Zealand – Academy of Technologies and Business

The international programmes and programme structure of Zealand – Academy of Technologies and Business are illustrated here. The structure reflects both the flexibility of the programmes as well as academic future prospects when you enrol at the Academy. The contents, syllabus, admission requirements and application details for the programmes are described in short on the following pages. For further details please visit our website www.zealand.com

Ordinary Higher Education Programmes

Bachelor Programmes

- Bachelor of Web Development, 1 1/2 year
- Bachelor of International Sales and Marketing Management, 1 1/2 year
- Bachelor of Digital Concept Development, 1 1/2 year

AP Degree Programmes:

- AP in Marketing Management, 2 years
- AP in Logistics Management, 2 years
- AP in Computer Science, 2 1/2 year
- AP in Multimedia Design and Communication, 2 years
- AP in Service, Hospitality and Tourism Management, 2 years
- AP in Commerce Management, 2 years



Some of the characteristics of Danish higher education are: high academic standards, active study environments, interdisciplinary studies and project-based activities. Denmark has a dynamic and informal study environment.





We have a lot of female web developers, and their creative solutions are helping make life on the net a little more fun.



AP Commerce Management Programme

Study Management in Denmark!
Meet the challenge – skilled, motivated and competent supervisors are in great demand. The Commerce Management programme aims to qualify you to work in Service Centres all around the world with a variety of career opportunities.
Typical jobs would be positions such as supervisor, project manager or business planner in the retail, logistics and tourist sector.

The commerce management programme is a two-year Academic Programme. The education is organized as a combination of lessons and a practical education in an internship in one or more companies in Denmark or abroad. The internship is designed as a long uninterrupted progress so that the company can have sufficiently complex tasks completed, and the student can acquire a thorough experience in professional practice.

The Commerce Management programme gives you an academic background for continuing your studies with the Bachelor in International Sales and Marketing.

Programme information

The two-year-programme is divided into four semesters, 120 ECTS. During the first two semesters of the programme the following subjects are offered.

The first semester is structured on the basis of two main projects:

1. Market and Society
2. The Company's external environment

These are the subjects

Personal Development, Creative Problem Solving, Controlling and Planning, Organization and Leadership, Customer Relationship Management, Legislation, Business Communication, International relations, Marketing and Sales, Statistical Analysis and Measurement.

The second semester is structured on the basis of two main projects:

1. The Company's Internal Environment
2. From theory to Practice

The student can choose from the following two subjects:

Sales Management or Business Economics

The third and fourth semester – Internship

The internship takes place in the third and fourth semester and is combined with seminars, examinations and a final project (dissertation). The student is thus able to ensure a good theoretical foundation in the first year before the paid internship begins.

AP Computer Science Programme

The programme in Computer Science provides you with a broad profile in IT. You will be in a position to develop, update and maintain IT systems on your own initiative, both in public institutions and in companies.

The Programme in Computer Science combines theory with practical problem issues and provides relevant job qualifications. You will gain a thorough insight into computer methodology and concepts, business organization, economics, production management, and environmental conditions related to business.

The Computer Science programme combines theory with practical problem issues and provides relevant job qualifications. You will become thoroughly versed in computer methodology and concepts. To which must be added: thorough knowledge of business organisation, economics, production management and environmental conditions with the businesses.

Programme information

The education programme takes 30 months (2 1/2 year), and the study is divided into five semesters, 150 ECTS. Semesters 1-3 are compulsory for all students. In Semester 4 you will specialize in two optional subjects. The 5th semester is divided into two parts. The first part is the internship, where the student works 3 months as a trainee in a company. Second part, following the internship, the student is spending the rest of the semester writing a dissertation. Normally the subject of the dissertation is to be chosen in consultation with the internship company.

The core section is divided into five subject areas

- General: The coherence between technology and society, communication and mathematics.
- The Enterprise: Organisation, project management, economic management, environmental control and logistics.
- System Development: Strategy,

analysis, design, project work, user participation, prototypes and test.

- Programming: Algorithms, data structures, programming languages, database programming and implementation.
- Technology: Safety, computer design, distributed programming, the Internet and Intranets.

Elective Subjects

You will get the opportunity of individually profiling your education through specialization courses and the analysis of themes – chosen by you – which broadly relate to the IT area. Existing specialization courses are revised and new courses developed on a regular basis. Doing the individual theme in the 4th Semester and your Dissertation in the 5th Semester, you will have the opportunity of individualising your education. You may specialise within:

- System Development and Programming
- Network Administration and IT Safety
- Multi-media development and IT strategy
- You may attend the International Line, doing a short-term study abroad.

Computer Science graduates from Zealand – Academy of Technologies and Business distinguish themselves by their profound knowledge of business affairs in the IT area, their mastering all phases of system development, and their excellent programming skills. In addition to academic and vocational qualifications we emphasise, independence and good interactive skills, the ability to do project work and to be focused on achieving results, interdisciplinary and holistic learning processes, the ability to communicate results, and being quality-conscious in your study, learning and development.

AP Logistics Management Programme

The Logistics Management Programme is a two-year professionally oriented higher education programme, which qualifies you to work within the field of international transport and logistics.

Throughout the course, you will study a wide range of logistics, transport and market-based issues, with focus on a relevant combination of theoretical and practical skills.

After completion of the education programme graduates are eligible for excellent job possibilities within Logistics Management in Denmark and abroad. Your Logistics Management degree qualifies you to jobs such as Logistics consultant or manager, Export consultant or manager, Production planner, Transport planner, International marketing consultant, Purchasing consultant, etc.

- Logistics & transports
- Law
- International Economics
- English
- Organisation & Management
- Statistics

The fourth semester is divided into two parts. The first part is the internship, where the student works 3 months as a trainee in a company. You will be encouraged to utilize your education in a more practical manner. During the internship, you will participate in the completion of several different tasks together with one or more of the company's employees. You can choose to complete your internship in Denmark or abroad.

Programme information

The two-year-programme is divided into four semesters, 120 ECTS. During the first three semesters of the programme the following subjects are offered:

Second part, following the internship, the student is spending the rest of the semester writing a dissertation. Normally the subject of the dissertation is to be chosen in consultation with the internship company.

AP Marketing Management Programme

Are you pursuing an international career within business? Then the AP Degree Programme in Marketing Management would be an excellent choice to kick-start your career goals. The programme qualifies you to start your business career as e.g. a marketing coordinator, a sales consultant, export, sales or purchasing assistant, information assistant, advertising consultant or a trainee.

The programme is a study of international communication and marketing, culture, business economy, analysis and international trade that qualifies you to take on a job within marketing, export, sales, purchasing, logistics, project management, or to launch your own business.

You will have both the academic insight as well as practical experience for being successful and the basis for further advancements to e.g. marketing manager, production manager, sales manager, export manager, purchasing manager, store manager, information manager, or stipendiary exporter. If you have an innovative spirit and entrepreneurial personality then the programme also might be your way to gain insight and qualifications for starting your own business adventure.

The Marketing Management programme gives a very strong academic background for studying for the Bachelor in International Sales and Marketing.

four semesters, 120 ECTS. During the first three semesters of the programme the following subjects are offered:

The compulsory subjects are:

- International Marketing and Sales, including statistics
- Economics
- Communication
- Organization, Management and Logistics
- Business Law

Among others, the following optional subjects are offered:

- Managerial Economics
- Theoretical Statistics
- Entrepreneurship

The fourth semester is divided into two parts. During the first part of the semester the student must undertake a 3 months internship developing work experience in a business either in Denmark or abroad. The internship must be passed separately. During the second part, the final exam project (the dissertation), you must prepare your dissertation report based on the work experience from the first part of the semester. The dissertation must be passed separately.

Programme information

The two-year-programme is divided into

“

Denmark is an expensive country but the standard of living is among the highest in the world. However, if you are sensible and follow local habits and economise – such as cycling to university and eating at home – life in Denmark shouldn't blow your budget.





AP Multimedia Design and Communication Programme

The Multimedia Design and Communication Programme provides knowledge within all areas of multimedia and marketing production and deals with digital media and communication.

The knowledge you gain from this programme allows you to be a participant in all stages of a production or a project coordinator of media work or multimedia production. Your future title, depending on your specialization profile, can be Multimedia designer, Webmaster, Web designer, Web developer, Project manager, Multimedia consultant, Media Planner, It-supporter or Network administrator.

The study is certified by the Ministry of Education and is a two-year programme, consisting of four semesters. The programme gives you 120 ECTS.

Programme information

During the first three semesters of the programme you will be working with practical and theoretical areas covering the following subjects:

- Communication
- Visual design tools
- Practical web design and programming
- Media strategies for print and digital platforms
- Designing and printed matter
- Business and project management
- Marketing
- Journalism
- Research

The fourth semester is a term of internship. You will be encouraged to utilize your education in a more practical manner. Internships with a variety of companies can be performed giving eight weeks of academic credit. During the internship, you will participate in the completion of several different tasks together with one or more of the company's employees. You can choose to complete your internship in Denmark or abroad.

AP Service, Hospitality and Tourism Management Programme

The Service, Hospitality and Tourism Management Programme qualifies you to perform work assignments relating to the development, planning, implementation and delivery of services at a national and international level. Operating in the fields of service, leisure and business tourism, as well as hotels and restaurants.

The Service, Hospitality and Tourism Management Programme makes you able to combine knowledge of commercial, cultural and innovative aspects and principles of sustainable development with methodical considerations in the planning and organisation of services. Furthermore, it teaches you to interact and collaborate in management teams and effectively build customer relations with people from various educational, linguistic and cultural backgrounds.

Programme information

The two-year-programme is divided into four semesters, 120 ECTS. During the programme you will be working with practical and theoretical areas covering the following subjects:

The compulsory subjects are:

Methodology:

- Methodology and research methods

Service Organisation:

- Business Economics
- Service Management
- Macro Economics
- Service Industry Competences

Organisation development:

- Leadership
- Human Resource Management

Planning:

- Strategy and Business Development
- International Marketing

Communication:

- English and Cultural Studies
- Customer Relations

Elective Subjects:

- Service Management
- Hotel and Restaurant Management
- Tourism Management

The third semester is a term of internship. You will be encouraged to utilize your education in a more practical manner. Internships with a variety of companies can be performed giving 13 weeks of academic credit. During the internship, you will participate in the completion of several different tasks together with one or more of the company's employees. You can choose to complete your internship in Denmark or abroad.

→ “The semester with Zealand for sure has made me a stronger and more adaptable as a person, which for sure will be a benefit for my future career”.

Rosabella Stacyana joined Zealand for an exchange under the Erasmus Plus partner country programme from London School of Public Relations-Jakarta, Indonesia

Bachelor of International Sales and Marketing Management Programme

The International Sales and Marketing Management Programme is aimed at students wishing to have the right mix of sales and marketing competences in jobs such as: International Sales Representative, Executive Sales Supporter, Key Account Manager, Sales Planner, Assistant Sales Manager, Sales Manager, Sales and Marketing Coordinator.

There is a growing demand for employees within international sales and marketing and the programme reflects the ever growing internationalisation of the business community – especially the segment of small and medium sized companies.

The syllabus and learning objectives of the programme are based on research into the future requirements of business and industry for staff with an international profile, good language skills and a broad foundation in economics, with a special view to coping with marketing assignments. You will gain thorough insight into Marketing, Logistics, Management and Organisation, Finance and Economics, and Business Law.

The purpose of the programme is to qualify the students to work independently in analysing, planning and implementing domestic and international marketing activities in trade, production and service industries.

Programme information

The study programme is a 1 1/2 year full-time programme which corresponds to 90 ECTS credits. The programme is divided into three semesters including a company internship and a bachelor project in a company. During the first two semesters of the programme you will be working with practical and theoretical areas covering the following subjects:

The compulsory subjects of the programme are:

- Strategy, Organisation/Management, and Logistics

- Sales and Marketing
- Economics
- Business Law
- Philosophy of Science and Methods

Elective Subjects/Theme

Together with 4-8 fellow students you study a subject chosen by you (2 subjects must be chosen. Subjects vary from semester to semester)

- International Sales
- Strategy and Business Models
- Innovative E-Marketing
- Global Business

The third semester focuses on the internship and the final bachelor project.

The company internship (normally unpaid) is comparable with a full-time job with the same requirements concerning working hours, contribution, commitment and flexibility which the graduate would expect to find in his/her first job. The aims and the objectives of the internship is decided by the student and two supervisors (one from the college and one from the company). The internship period concludes with an evaluation based upon a written report made by the student and an evaluation scheme done by the company.

The Bachelor project will take the central topics of the study programme as its starting point and can contain elements from the internship. The problem statement for the project is prepared by the student, preferably in cooperation with a company.

→ The approximately 5.4 million inhabitants in Denmark speak Danish, a Germanic language related to both English and German. Compared to the English alphabet we have three additional letters: Æ, Ø and Å. Free Danish lessons are offered by Roskilde Language School (if you live in Roskilde) and knowing at least some Danish will make it easier for you to find a part-time job. English is our second language, and approx. 90% of the population speaks it well, so when you go shopping, use public transportation or visit public offices etc., you will find that you can manage well with English.

→ Danish people are generally well-educated and well-informed with a strong focus on their personal freedom, and life in Denmark has a distinctive lack of formality.

Bachelor of Digital Concept Development Programme

The Digital Concept Development Programme is aimed at students with a desire to work with concept development of digital platforms on a visually strategic and practical level.

The programme qualifies you for jobs within the following areas: Development of digital advertising, communication and design concepts for interactive digital advertising/marketing solutions, Strategically based concept development of e-shops/e-commerce solutions and e-marketing as well as administrative operation and further development of e-shops/e-commerce solutions.

The programme offers a choice of either E-Commerce or E-Design and students will obtain a wide knowledge of digital communication. Furthermore students will learn about service design, leisure economy, storytelling, user-friendliness, digital design development, project management and inter-cultural relations. The teaching takes place in a multi-cultural environment with the emphasis on teamwork, e-learning and virtual project management.

Programme information

The study programme is a 1 1/2 year full-time programme which corresponds to 90 ECTS credits. The programme is divided into three semesters including a company internship and a bachelor project in a company. During the first two semesters the programme you will be working with practical and theoretical areas covering the following subjects:

First semester

The purpose of the first semester is to introduce the students to multi-disciplinary Digital Concept development. The course is designed to introduce: The needs of business and commerce, Management of Digital Concept development (project management), How to ensure scientifically-based testing of user-friendliness and traffic of e-concept and digital communication solutions.

The subjects are: E-concept development and e-project management and Usability and philosophy of science.

Second semester

The purpose of the second semester is to allow specialisation in e-concept development on a more extensive and specialised basis than in the first semester. The students must choose 2 or 3 of the following elective subjects. (the choice of either E-commerce or E-design is compulsory):

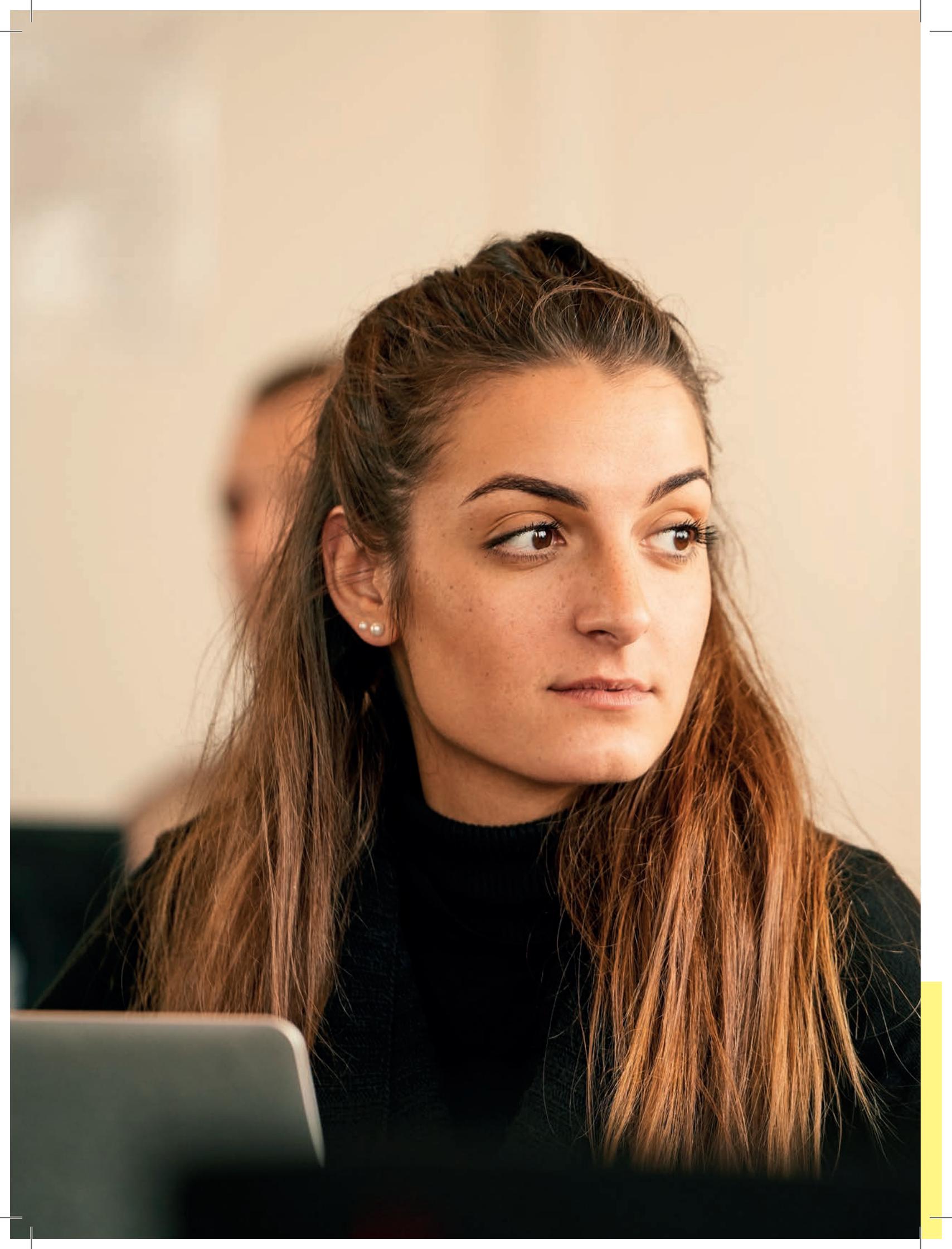
- E-commerce
- E-marketing
- E-business production
- E-design
- E-communication
- E-media production

Third semester

The third semester focuses on the internship and the final bachelor project.

The company internship (normally unpaid) is comparable with a full-time job with the same requirements concerning working hours, contribution, commitment and flexibility which the graduate would expect to find in his/her first job. The aims and the objectives of the internship is decided by the student and two supervisors (one from the college and one from the company). The internship period concludes with an evaluation based upon a written report made by the student and an evaluation scheme done by the company.

The Bachelor project will take the central topics of the study programme as its starting point and can contain elements from the internship. The problem statement for the project is prepared by the student, preferably in cooperation with a company.



Bachelor of Web Development Programme

Are you pursuing a career in web development or e-business? The structure and the make-up of the programme are clearly aimed at the future which everybody within the web and multimedia businesses anticipates. This means that the emphasis is on the students working with technologies which will ensure that they will be prepared to assume many different jobs such as: Internet Programmer (web, html, java, perl), Multimedia Programmer, System Developer, Webmaster, Application Developer, Web Developer and IT Developer, etc.

The curriculum and learning objectives of the programme are based on research into the future requirements of the web and media industry for staff with a broad foundation in web and multimedia technologies. You will gain thorough insight into e.g. Databases and XML, Web Communication and Network Sociology, Development Environments and CMS, Interface Design and Digital Aesthetics, Advanced Media Technologies, Project Management and Security. The purpose of the programme is to qualify the students to work independently in designing and constructing web applications of all sizes.

Programme information

The study programme is a 1 1/2 year full-time programme which corresponds to 90 ECTS credits. The programme is divided into three semesters including a company internship and a bachelor project in a company. During the first two semesters of the programme you will be working with practical and theoretical areas covering the following subjects:

- Databases and XML where you analyse and use the rational model and/or XML as an integrated part of a web application
- Development environments and CMS where you make a choice between development environments in relation to platform and network. Furthermore, you must be able to choose between Content Management Systems depending on which functionalities and platform you want
- Web communication and network sociology where you may work with development of network based communication solutions across

platforms, media and applications

- Interface design and Digital aesthetics where you work with the link between function and form taking into consideration aesthetics and user aspects
- Advanced media technologies where you may analyse and produce advanced media technological productions. Especially, you will work with video, sound and animation
- Project Management where you will work with the processes needed to run an organisation
- Security, where you will work with data security
- Philosophies of science where you will study key concepts and theories to describe the relations between man, science and technology

The third semester focuses on the internship and the final bachelor project.

The company internship (normally unpaid) is comparable with a full-time job with the same requirements concerning working hours, contribution, commitment and flexibility which the graduate would expect to find in his/her first job. The aims and the objectives of the internship is decided by the student and two supervisors (one from the college and one from the company). The internship period concludes with an evaluation based upon a written report made by the student and an evaluation scheme done by the company.

The Bachelor project will take the central topics of the study programme as its starting point and can contain elements from the internship. The problem statement for the project is prepared by the student, preferably in cooperation with a company.

→ THINK PLAY PARTICIPATE Studying in Denmark is all about you – pushing the boundaries, expressing yourself, working with others, applying critical thinking and turning new learning into innovative solutions. Be ambitious. Study at Zealand.

Køge

Our location in Køge is a well established institution with close ties to both Danish and international business life. At Køge students are at the centre of the learning process and are required and encouraged to actively participate and collaborate in developing ideas and projects and presenting learning processes and results to lecturers and fellow students. The study environment is a mix of formal lectures, project weeks, showcases (presentations), and informal independent working periods where students are required to discuss, collaborate and develop their project work independently. Supervision is readily available from a mix of lecturers.

At our location in Køge, we have a particular focus on developing entrepreneurial skills in all our students with emphasis on creativity, independence and a willingness to pursue their goals.

We also have a strong focus on making use of social media to enhance personal work and global network building and communication. Our students are encouraged to build global networks to assess new market opportunities, to learn from colleagues abroad, and to develop a solid sharing and learning network.

These cross educational themes are integrated in all our educational programmes. They are the factors that add value to all our programmes and personal growth and development to all students graduating from Zealand to either join the labour market or to start their own businesses.

Newly renovated classrooms, common areas and updated IT-facilities ensure a good, inspiring student environment, Zealand offers comfortable learning areas and facilities to all students. Naturally this includes wireless Internet throughout the school and a new mediacenter and library. Køge is easily accessible by public transport with trains departing from Copenhagen Central Station to Køge every 10 minutes.

At Køge we are well aware that life as a student is more than just studies and we

are therefore making an effort to add to social life of our students by arranging, supporting and encouraging social events for students from all programmes – international as well as Danish. These social events may be either studyrelated or purely social and could include field trips, parties, study groups, Campus Week and more.

The faculty and other staff members of Zealand all look forward to welcoming our new students – together we will make sure your studies abroad is a good experience with a positive impact on your future life.

Programmes offered at Køge

AP Degree Programmes:

- AP Degree in Multimedia Design and Communication, duration 2 years. (May be followed by a 1 1/2 year Bachelor's top-up degree)
- AP Degree in Service, Hospitality and Tourism Management, duration 2 years. (May be followed by a 1 1/2 year Bachelor's top-up degree, subject to additional requirements)
- AP Degree in Logistics Management, duration 2 years. (May be followed by a 1 1/2 year Bachelor's top-up degree, subject to additional requirements)

Bachelor Programmes:

- Bachelor of Digital Concept Development, duration 1 1/2 year.

→ Denmark – a happy country

Did you know that in 2009 an OECD report named Denmark the happiest country in the world? It showed that 9 out of 10 Danes were very satisfied with their lives. This satisfaction is usually accredited to soft values such as family life, culture, social stability and recreation, rather than money and material wealth. Denmark is a rich welfare society where the state provides free health care, among other things. Free health care is also offered to international students who come to Denmark to study. Denmark is a very safe country with one of the lowest crime rates in the world. Children can walk or ride their bike to school on their own, and parents can leave their babies sleeping in prams outside cafés.

About Køge

Facts about Køge

Køge is located only 40 minutes from the capital city of Copenhagen. It is a vibrant town of 57.000 inhabitants and situated in a beautiful landscape.

History

Køge is very old – it was first mentioned in the 11th century and became a market centre and base for herring fishing in the late 13th century. In 1677 Admiral Niels Juel won a great naval victory over Sweden in “The Battle of Køge Bay”.

The many medieval remains include St. Nicholas Church from 1324 from the tower of which captured pirates were hanged in the 14th century. Also very old is the town hall from 1570 and even older timbered houses – the oldest from as far back as 1527.

The town square is the largest town square in Denmark and is surrounded by old renovated buildings housing small shops and cafés.

Sports, entertainment, fun and leisure

Køge is a very cosy and safe town offering

lots of small shops rather than one big shopping arcade. The large town square in the centre of Køge is frequently used as a marketplace where various stalls sell everything from meat, fish, fruit, and flowers to clothes, pottery, jewelry, antiques etc.

Even though the centre of town is relatively small, Køge offers a wide variety of restaurants, cafés, museums, night-clubs and a cinema.

There are several sports centres, football clubs, sail club, golf course, a beautiful beach and lots more.



Did you know that Zealand won the award for the most entrepreneurial educational institution in Denmark in 2015?

Næstved

Explore student life as global citizens in a safe environment.

At our location in Næstved we focus on creating an academically rewarding as well as a safe and supporting extracurricular environment for all our students. We have a strong emphasis on building Intercultural Competences both in students and staff and mix international student activities with Danish student activities whenever possible.

Zealand allocates a lot of resources and attention to catering for our student's needs. We have a modern study environment, with stimulating academic learning and forward-looking teaching methods. We value a close relationship with the surrounding business life and many of our teachers have extensive experience from the business sector as well as their academic competencies. Næstved offers modern facilities to all students – such as wireless Internet, a library and open learning areas.

At our location in Næstved we provide our students with cheap accommodation (1.750,00 DKK pr. month) during their first semester. The student hostel is located in the city of Næstved approximately 10 minutes from campus.

Student Life Training

STL is our philosophy of student-counseling and it means that we have a holistic view on students and their needs. Student life does not end when the class is over and international students are faced not only with academic challenges but also the challenge of living in another country. Our Næstved-branch therefore has an open door policy towards our students and the staff is available – almost – around the clock for talks about everything from academic goals to how to get an appointment with a dentist.

Programmes offered at Næstved:

AP Degree Programmes:

- AP Degree in Commerce Management, duration 2 years.
(May be followed by a 1 1/2 year Bachelor's top-up degree)

Bachelor Programmes:

- Bachelor of International Sales and Marketing Management, duration 1 1/2 year.
(Top-up)

→ Our location in Næstved allocates a lot of resources and attention to catering for our student's needs. We have a modern study environment, with stimulating academic learning and forward-looking teaching methods.

About Næstved

Facts about Næstved

Næstved is the fourth largest town in Zealand and is located only 40 minutes by train from Copenhagen. The city of Næstved has today approximately 45,000 inhabitants.

History

Næstved has roots as far back as 400-500 BC. Archaeological material from this period has been found in the soil under Næstved and tells of human life long before the Viking era. Its location by the water has made the town attractive for trade and commerce dating back as far as the 12th century, hence making Næstved one of the oldest cities in Denmark. Evidence of Næstved's old history can be found in and around the town center, which offers many interesting sites to explore.

Sports, entertainment, fun and leisure

Over the last 10 years, Næstved has developed into a vibrant and lively city

known for its shopping centers and an attractive town environment full of specialist shops and cafés. Market days are still held here, and every year the town center holds its own City Night, when the shops stay open until 10pm.

Næstved is also the cultural center of the Southern Zealand region, with various museums, concert-venues, theaters and exhibitions of all kinds during the year. 'Grønnegades Kaserne' Cultural Centre was opened in the center of the city in 2002 in what used to be military barracks. Denmark's top artists perform here, along with various names from abroad. In recent years, various theatres have emerged in Næstved, culminating with the creation of an 'Egnsteater' – a local theatre – in 2006.

Performances by talented local artists add to Næstved's position as a cultural stronghold on Zealand outside Copenhagen. 'Studenternes Hus' downtown (House of Students) is also a widely known and frequently used venue for local

and national acts, as well as mid-range artists from abroad. Cheap entry fees and a relaxed atmosphere attract a young crowd.

Næstved and the surrounding area offer a wide variety of attractions for all ages. The Suså River is Denmark's third longest river and flows through the city – surrounded on both sides by a large forest. The area is a popular place to visit and is located close to Herlufholm, a converted old monastery housing one of Scandinavia's most renowned boarding schools.

Næstved has in recent years also become home to Bon-Bon land, an amusement park just 10 minutes from the city center. The park is one of the most visited sights in all of Denmark today.

Næstved has a wide variety of sports and physical activities. So whether you fancy bowling, handball, horseback riding, canoeing, swimming, fitness, sailing, golf, tennis, camping or paintball – Næstved has it all.



→ **Denmark – a beautiful country**

Denmark is a green country surrounded by the sea – you are never more than 50 km from the coast. The climate is mild with four distinct seasons. The winters are sometimes cold and snowy, sometimes less cold and rainy, the average temperature around 1-2 degrees centigrade. Summers can be both hot and sunny and cool and rainy, the average temperature around 18-25 degrees. Denmark consists of 407 islands and the peninsula of Jutland which gives us the world's second longest coast line in proportion to the area (7,314 km to 43,000 m²). This formed the basis for the Danish shipping industry and extensive travelling, e.g. were the Vikings the first to discover America, centuries before Columbus, which the Viking Ship Museum in Roskilde bears witness to.



Roskilde

Our department in Roskilde has, since it was founded as Roskilde Business College in 1869, had a long and proud tradition of providing quality education to soon-to-be businesspeople. Since then the college has been an important part of the educational sector providing not only state of the art business, but also technical education. In 2008 it became part of Zealand – Academy of Technologies and Business, making it one of 5 campuses in the fifth largest academy in Denmark.

Zealand is also located in the city of Roskilde, which is only 20 minutes by train from Copenhagen. You find Zealand's largest location in Roskilde and has about 1200 students in total - a number that is increasing every year. Roskilde is one of the educational hubs in Denmark and students benefit from a strong and diverse social and educational environment. Zealand allocates significant resources and attention to accommodate the growing number of international students, providing an increasing number of both inter- and extracurricular opportunities. Therefore we regularly invite students to participate in social and professional events providing opportunities to build personal and professional networks.

Focus on your Future Goals

At our branch in Roskilde we provide excellent opportunities to study in an international environment with stimulating academic learning, close interaction with businesses and organisations, combined with elements of general education and social competences.

We believe that you can only improve your qualifications if you are studying in a challenging and structured learning environment where individual needs also are stimulated. We are aware that it is a challenge for our students to not only live in a foreign country but to also study in a possibly very different educational environment than they are used to. We therefore have a strong focus on the welfare of individual students providing counseling and support in relation to both personal and professional development. Further, life as a student is more than just studies why we

are making an effort to add to the social life of our students by arranging, supporting and encouraging social events. Such social events can either be related to your studies or only aimed on socializing with fellow students, i.e. field trips, parties, study groups, Campus Week and more.

The professors conduct individual talks with each student giving the opportunity to discuss learning goals, career goals etc. All students will be actively involved in teamlearning, working with cases, presenting analyses and discussing theories. Support will also be provided for identifying and applying for internships opportunities both in Denmark and abroad.

At Zealand we believe in putting theory into practice and this is exactly what you will be doing.

Programmes offered at Roskilde

AP Degree Programmes:

- AP Degree in Marketing Management, duration 2 years. (May be followed by a 1 1/2 year Bachelor's top-up degree)
- AP Degree in Computer Science, duration 2 1/2 year. (May be followed by a 1 1/2 year Bachelor's top-up degree)

Bachelor Programmes:

- Bachelor of International Sales and Marketing Management, duration 1 1/2 year. (Top-up).
- Bachelor of Web Development, duration 1 1/2 year. (Top-up).

About Roskilde

Facts about Roskilde

Roskilde is one of the largest cities on Zealand with 82.000 inhabitants, located just 20 minutes by train from Copenhagen.

History

Roskilde is one of the oldest cities in Denmark. More than 1000 years ago the Vikings established a trading post that developed into a major town. In the medieval period, Roskilde was one of the most important

cities of northern Europe, the seat of the Danish crown and capital of Denmark. The history of Roskilde is an integral part of the future development of the city.

Sports, entertainment, fun and leisure

Roskilde is a modern and multifaceted city with a charming mixture of historical monuments, museums and a colorful shopping life – from the traditional markets and small unique shops in the pedestrian area to the shopping center Ro's Torv. But Roskilde is more than shops and museums:

there are also lots of restaurants and music clubs too. Highlights of Roskilde are Roskilde Cathedral, The Viking Ship Museum, the Land of Legends and of course the Roskilde Rock Festival, which is one of the largest music festivals in the world with over 80000 guests. The town is also very active when it comes to sports and other activities. So whether you fancy art, castles, speedway, golf, swimming, skateboarding, skiing, horseback riding or want to try a formula one-simulator Roskilde has it all.

Admission

Educational requirements for admission to the Ordinary Higher Education Programmes

For admission directly to the AP degree programmes the following qualifications are required:

From Denmark and Scandinavia

A general upper secondary education in Denmark/Scandinavia (Upper Secondary School Leaving Examination, Higher Commercial Examination, Higher Technical Examination or Higher Preparatory Examination) with English level B and with Mathematics level B.

From UK countries and countries with a similar educational system

General Certificate of Secondary Education, GCSE in combination with Advanced level exams: At least two subjects at A-level in combination with 5 GCSE exams.

From other European countries

The equivalent to Upper Secondary School Leaving Examination. For specific countries one extra year at University or similar may be required.

From United States and countries with a similar educational system

High school diploma from the United States.

From African countries, India, China and other Asian countries

The equivalent to Upper Secondary School Leaving Examination. For specific countries a pre-university foundation programme and/or test must be passed.

From South- and Latin American countries

The equivalent to Upper Secondary School Leaving Examination.

The international and the European Baccalaureate.

International Baccalaureate with a minimum score of 3 in all subjects and at least 3 subjects at Higher Level.

For admission, please observe specific requirements in the field of Mathematics:

AP Marketing Management, AP Computer Science

Higher level, equivalent to the Danish B-level, equivalent to approximately 250 hours at upper secondary level. Five main areas must have been thoroughly covered: Numbers, Geometry, Functions, Differential Calculus and Statistics and Probability.

AP Logistics Management, AP Multimedia Design and Communication, AP Service Hospitality and Tourism Management Intermediate level, equivalent to the Danish C-level, equivalent to approximately 125 hours at upper secondary level.

AP Commerce Management

Basic level, equivalent to the Danish D-level, equivalent to lower secondary level.

General

Applicants with marks above average and/or relevant work experience are given preference.

For admission directly to the bachelor top-up programmes the following educational qualifications are required:

The Bachelor top-up programme in International Sales and Marketing Management

- an AP Degree in Marketing Management or
- another relevant Danish AP Degree within Business or Economics, or
- an equivalent international higher



Denmark invests large sums in education. Public expenditure on education amounts to 8% of GDP, making Denmark the number one public education spender in the world, and creating high standards in education – also in an international perspective.

education Degree within Business or Economics (if this is your admission qualification you must attach the diploma, all transcripts and a detailed description of your programme/degree in English to the application)

The Bachelor programme in Web Development and Digital Concept Development

- an AP Degree in Computer Science or
- an AP Degree in Multimedia Design or
- an equivalent international higher education Degree within Computer Science, Multimedia Design, Web Development or Web Programming (if this is your admission qualification you must attach the diploma, all transcripts and a detailed description of your programme/degree in English to the application)
- admission test

General

- Applicants with marks above average and/or relevant work experience are given preference.

The applicants must submit one of the following tests to prove their english proficiency:

Test	Score (minimum)
Danish B-level in English	02 (average)
IELTS (academic)	6.5
TOEFL iBT (internet based)	83
PTE Academic - Pearson Test of English	58
CPE Cambridge Certificate of Proficiency in English	Grade C
CAE Cambridge Certificate in Advanced English	Grade C
FCE Cambridge First Certificate of English	Grade A
Other official proficiency tests with an equivalent level may be recognised on an individual basis according to the CEFR, Common European Framework	

Test results must not be more than two years old at the time of application.

An applicant may ask for an exemption concerning the English test, if he/she has acquired sufficient English proficiency in other ways, e.g. native speakers, extended work/studies in an English speaking country, the International or the European Baccalaureate.



Application

Intakes

Zealand – Academy of Technologies and Business has two intakes every year – in February and September. In September all programmes are open for admission. In February only a selected number of programmes are open for admission.

Application deadlines

Please observe the following deadlines for applying for admission for:

AP PROGRAMMES

September admission:

Applicants with Non-Danish entry qualifications and Danish applicants applying in “quota 2”:

All applicants/nationalities: **15 March**

Applicants with a Danish entry qualifications (STX, HHX, HTX, HF) applying in “quota 1”:

Danish applicants: **5 July**

February admission:

Non-EU applicants: **15 October**

All other applicants: **1 December**

BACHELOR PROGRAMMES:

September admission:

All Non-EU applicants, EU applicants without a Danish AP degree and all

applicants for programmes with admission test/interview, i.e.: **15 March**

EU and Danish applicants with Danish AP degrees applying for programmes without admission test/interview, i.e: **5 July**

February admission:

Non-EU applicants: **15 October**

All other applicants: **1 December**

Applicants who do not meet the above deadlines are welcome to apply but admission depends on availability of a vacant seat. Most applicants who apply late should normally expect to be put on a waiting list.

Application procedure for applicants applying for an AP programme (September study start):

All higher education institutions in Denmark use a central coordinated application system called the KOT (Coordinated Enrolment System).

To start the application process and file your application you must go to the website of the Danish application system: www.optagelse.dk (available in both Danish and English). You start your application procedure from this site.

'We recommend that you read the user manual carefully and also check the userfriendly quick guide which you can find at our website www.Zealand.dk in the menu "apply".

When you have filed your application you submit it and send us the signed "signature page" (must be printed from the application website) by e-mail to apply@Zealand.dk before the application deadline.

All applicants applying for an AP programme

Applicants for February study start must apply through our application portal. We recommend that you go to www.zealand.com before applying and make sure you have all the needed documents ready for upload.

All applicants applying for a Bachelor programme

If you wish to apply for a Top-up programme, you have to apply through our application portal [indsæt link]. We recommend that you go to www.zealand.com before applying and make sure you have all the needed documents ready for upload.

com before applying and make sure you have all the needed documents ready for upload.

When you apply by e-mail, please attach all your documents in one PDF file.

Processing of your application

If you are a Danish, Scandinavian or European (EU/EEA resident) and apply directly via the KOT system then the deadlines and confirmation dates of this central system applies.

If you apply Zealand – Academy of Technologies and Business as a NON-EU applicant (directly or via one of our international representatives) then the following procedures apply:

1. When we receive your application we aim to confirm having received it within one to three days.
2. The processing of your application normally takes about two to three weeks (in peak seasons during Spring it may take longer). When our decision is ready we normally send you a Conditional Admission Notice (only if we find you qualified). This means that we find you qualified and offer you admission based upon the forwarded documentation.
3. The final Admission Notice will be issued after a personal interview and English test (if needed) by one of our admission officers (either in your home country or in Denmark). The date for such interview will be informed in a separate

letter or e-mail. For this personal interview you must bring all relevant educational documents in original (no photo copies).

4. When you have received your final Admission Notice the admission process has ended. To secure your final admission you must accept and confirm your admission by signing the admission receipt and confirmation (page 2 of the final Admission Notice) and return it to us no later than 15 days after your final admission.

If you need assistance with the application procedure please contact the academy at apply@zealand.dk

Tuition fees and finance

Tuition fees

Ordinary Higher Education Programmes

- **Danish, Scandinavian and EU/EEA residents:**

There is no tuition fee for Danish, Scandinavian and EU/EEA residents.

However, students must anticipate expenses towards study materials, including books, photocopying, field trips and trips abroad. Course textbooks are available from academic book shops or online. You must budget between DKK 1,000 + 5,000 per year depending on the programme you have been admitted to.

- **Non-EU/EEA residents:**

Tuition fee applies for all non-EU/EEA students. The tuition fee is programme specific. Refer to our website www.zealand.com

for the tuition fee and the fee structure of the programme in question. Course textbooks are NOT included in the tuition fee. However, students must anticipate expenses towards field trips and trips abroad.

Terms of payment (tuition fee)

When applying from abroad the full tuition fee for the first year must be prepaid before final admission can be confirmed by us.

When applying from Denmark the tuition fee for the first semester must be prepaid before final admission can be confirmed by us.

Fees and Finance

In general Zealand – Academy of Technologies and Business can not recommend that international students finance their edu-

cation in Denmark via private or commercial loans. In general, living costs in Denmark are so high that studying in Denmark requires that students have a relatively good and sound financial background. Zealand – Academy of Technologies and Business can never be held liable or responsible for loans, private or commercial, nor be held liable for the interests of such loan in the event that a student needs to finance parts of the tuition fee or borrow to cover living expenses.

The tuition fee for non-EU/EEA students is (2013)

AP Degree Programmes	Semester	Full Programme
AP Marketing Management	DKK 35,500	DKK 131,500
AP Commerce Management	DKK 35,500	DKK 111,000
AP Multimedia Design and Communication	DKK 35,500	DKK 131,500
AP Computer Science	DKK 35,500	DKK 167,000
AP Service, Hospitality and Tourism Management	DKK 35,500	DKK 131,500
AP Logistics Management	DKK 35,500	DKK 131,500
Bachelor Programmes	Semester	Full Programme
Bachelor of International Sales and Marketing Management	DKK 32,500	DKK 90,000
Bachelor of Digital ConceptDevelopment	DKK 35,500	DKK 96,000
Bachelor of Web Development	DKK 35,500	DKK 96,000

Practical and general information

Living in Denmark

Many international students will find that Denmark is a very expensive place to live. The present living expenses for the average student in Denmark are estimated to approximately DKK 5,000 per month.

We normally recommend a prospective student not to apply for Denmark unless you can finance your living expenses in Denmark for minimum half a year. In other words, you must be able to bring or have the support from home equal to app. EUR 5,000.

Prices can vary considerably, depending on where you live and where you shop. The capital Copenhagen is in general more expensive than outside Copenhagen. The following might give you some idea of the living costs:

Please observe that living in Denmark can be expensive – especially in the beginning – why it is important that you have the support from home/family to live in Denmark. Having settled down in Denmark you may be able to reduce your long-term monthly budget to approx. 5.000-6.000 DKK.

Part-time Job

Students at Higher Educational programmes are normally allowed to work 15 hours a week after school hours (full time work during the summer holiday). The salary for student jobs is approximately DKK 80-100 per hour (EUR 11 – 15).

We strongly advise international students not to apply for studying in Denmark, if they must rely 100% on the money they can make through a part-time job. Living

costs in Denmark are so high that it will be very difficult to live if you don't have financial support from your home/family. We cannot assist students in finding a part-time work. Neither can we be responsible or guarantee that a student can find a part time job. In general the possibilities of finding a part-time job are quite competitive and most students will experience that finding a part-time job may take 1/2-1 year. We normally recommend new students to use their fellow students and what can be learned from their experience in terms of finding a part-time job.

Students normally work within the service industry, e.g. at hotels, within cleaning or handing out newspapers etc. You must pay income tax of the income earned in Denmark, app. 40%.

Approximate prices for typical groceries (1 Euro = app. 7,50 DKK. 1 US\$ = app. 6,80 DKK)

Milk:	5-8 DKK (1 litre)
A loaf of bread:	8-16 DKK
Butter:	8-15 DKK for a package with 250 g
Margarine:	app. 5 DKK for a package with 500 g
Eggs: app.	12 DKK for a package with six eggs
Rice:	6-42 DKK a kg
Pasta:	5-46 DKK a kg
Cheese:	30 DKK a kg and upwards
Lamb:	60-150 DKK a kg
Beef:	35-145 DKK a kg
Pork:	30-100 DKK a kg
Chicken/turkey:	30-100 DKK a kg
Cigarettes:	43 DKK a package

The average budget per month could approximately be as follows:

Student accommodation:	2.500-5.000 DKK
Food and other necessities:	1.700-2.400 DKK.
Telephone:	200 DKK.
Leisure:	500-1.500 DKK.

Total: 6.000-7.500 DKK = app. 800-1,000 Euro.

Accommodation

Like other educational institution in Denmark Zealand – Academy of Technologies and Business has no residential/ accommodation facilities and in principle the students have to make their own arrangements regarding board and lodging. There are a number of student halls of residence, both in the area/city where you have been admitted to Zealand as well as in neighbouring areas/cities. International students are eligible for rooms on equal terms with Danish students. Please note that student rooms in Denmark are not furnished.

When you receive your final admission notice from Zealand you will also receive more detailed information on how to apply for accommodation in the area where your place of study is located. Further, you will receive information on how we can assist you in the process of finding accommodation. On special occasions Zealand can assist new international students finding their first place to live (only temporary residence for a couple of months – normally not permanent residence). We can never guarantee accommodation to students and our assistance and offer is a "take it or leave it" offer since we never can honour special needs and wishes if providing assistance.

In general, applying for student accommodation in Denmark is web-based. On www.findbolig.nu students can register and apply for student accommodation (web-based application and registration only). An English version is available by clicking on "Venteliste" at the top and then on "In English" on the left side of the page. We suggest that the student apply for accommodation well before arrival in Denmark as there may be waiting lists. Do not expect to find accommodation at day's notice!

When renting student accommodation in Denmark you normally need to pay the first month's rent + a deposit of three months' rent as one initial payment. The deposit of three months' rent will normally be returned to you when you move out of the hall of residence. Please also observe that you need to give three

months' notice prior to moving out of the hall of residence. These rules are general rules which apply for renting accommodation in Denmark (you can not move out from one day to the next!)

In general accommodation in Denmark is expensive. The rent for a student dorm (single room, with small toilet and bath) normally range from EUR 300 to EUR 450. A shared two-room student dorm normally range from EUR 280 to EUR 450 per person. On top of the rent you also must expect to pay for heating, water and electricity. As a new comer to Denmark you must anticipate that accommodation is expensive. Having been here for some time you can be lucky to find cheaper alternatives than mentioned here. Finding a cheap place to live is difficult and takes time.

Residence Permit and entry information Scandinavian and other EU/EEA students:

International students from countries in Scandinavia and the EU/EEA apply for their EU/EEA residence certificate (residence permit) upon arrival in Denmark. Application for the residence certificate must be submitted to the regional state administration. (Danish: Statsforvaltningen).

Upon arrival EU/EEA students will receive information on how to apply and where to submit your application.

Non EU/EEA students

International students from countries outside Scandinavia and the EU/EEA must apply for a residence permit before leaving for Denmark. Application for a residence permit must be submitted to the Danish Embassy or Consulate in the student's home country as soon as the applicant has received the Admission Notice from the College. Please note that it takes between 60 – 90 days to obtain your residence permit.

The applicant must apply in person and will normally be called in for a personal interview at the Embassy or Consulate as part of the application process. We recommend you to visit the Danish Embassy's local website in your home country for

more detailed information and if booking an appointment is required for filing your application for residence permit.

When you apply for your residence permit you are required to present the following documents from the Academy:

1. Final Admission notice from Zealand – Academy of Technologies and Business – this must be the original notice, not a copy
2. Receipt and confirmation of full payment of the required tuition fee deposit (please refer to your Admission Notice for details on this). Danish Immigration regulations require the student to pre-pay the tuition fee as a deposit before the student can apply for the residence permit with the Embassy or Consulate.
3. Application form for residence permit stamped and certified by the Academy. The application form will be sent to you when we have received the required tuition fee deposit. When you file your application you must use this forwarded original application form. A copy will not be accepted by Danish Immigration.

Students who are admitted to higher educational programmes in Denmark are not required to present any financial documentation showing that they have the financial means to support their stay in Denmark.

When you apply with the Danish Embassy or Consulate you must expect to pay a processing fee. Further, Danish Immigration requires you to create and pay a Case Order ID for the processing of your application. **IMPORTANT:** The Case Order ID must be created and paid for before you submit the application. Make sure you note the ID in the appropriate field on the application form.

Further information on immigration rules and procedures may be found on the website of your local Danish Embassy on www.um.dk/en or on the website of the Danish Immigration Service www.nyidanmark.dk/en-us



Zealand exchange programmes and international incoming student mobility



Besides joining Zealand – Academy of Technologies and Business as full programme students, you will also have the option to join us for one or two semesters as an exchange student.

As a globally oriented institution Zealand has a number of partner institutions all over the world and in general exchange students are accepted from such partner institutions. From our website you can check if your home institution has a partnership agreement with us. If no such partnership agreement has been entered we recommend you to promote and propose a partnership with Zealand – Academy of Technologies and Business.

In international mobility we distinguish between exchanges within the EU/EEA and exchanges with partner institutions outside the EU/EEA.

Exchanges within the EU/EEA – ERASMUS

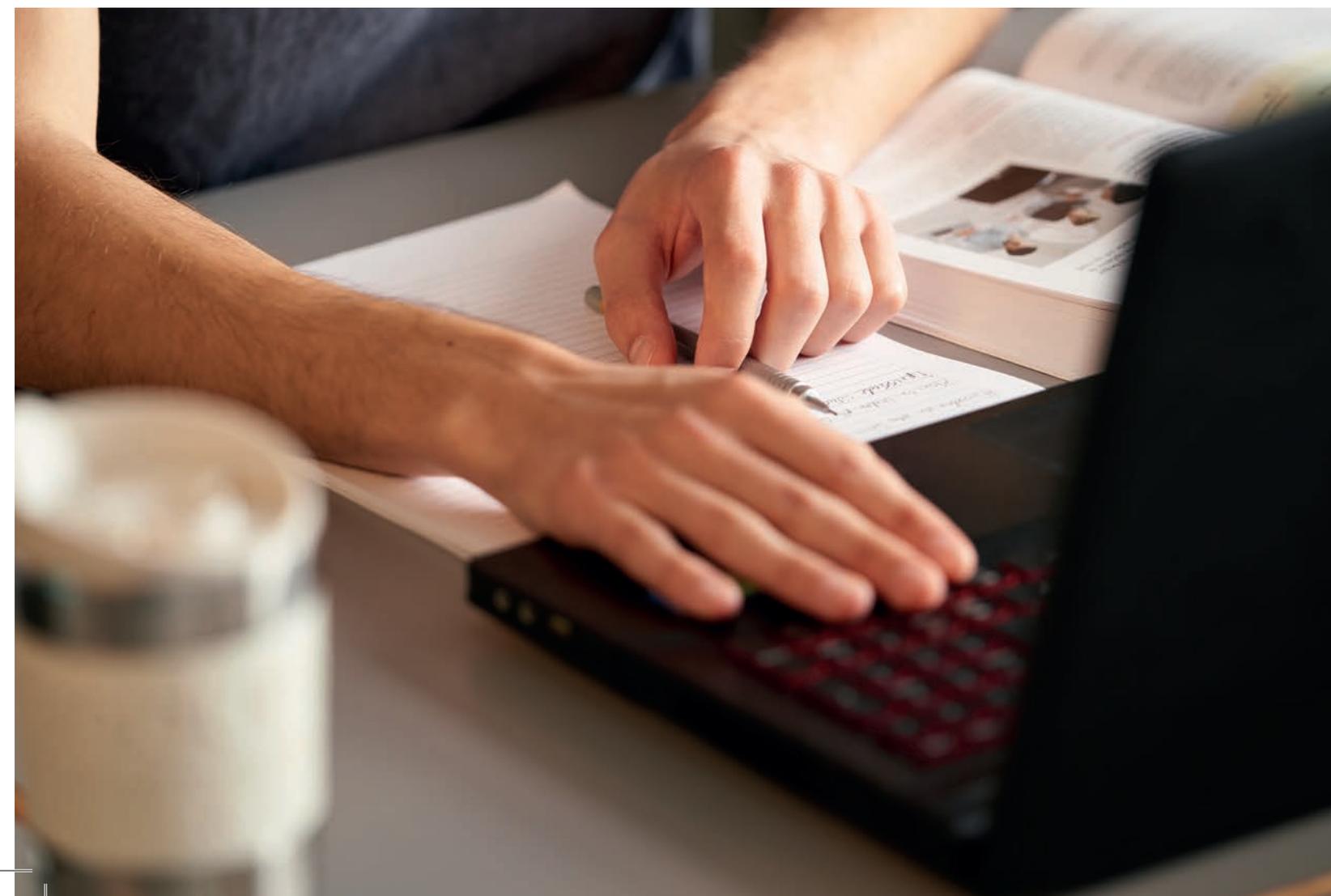
Erasmus is the EU flagship of education and training programmes (Lifelong Learning Programmes), enabling two hundred thousand students to study and work abroad each year, as well as supporting cooperation between higher education institutions across Europe. From 2014 the new ERASMUS PLUS programme has been launched by the European Commission. Zealand – Academy of Technologies and Business has

again been awarded with the ERASMUS Extended University Charter and Zealand – Academy of Technologies and Business participates proactively in this programme.

The Charter aims to guarantee a high level of quality in student mobility and cooperation by setting out fundamental principles for all Erasmus actions that participating institutes must follow.

Our ERASMUS code is: DK KOGE 03

For further information in general about the Erasmus programme visit: www.ec.europa.eu/programmes/erasmus-plus/index_en.htm



→ Of course you will find that things are a bit different in Denmark. Some things are better and some things are not, but it is those differences that make living abroad an adventure. More information about Denmark can be found on www.visitdenmark.com

Exchanges with partners outside the EU/EEA

Exchanges with partners outside EU/EEA are normally based on a bi-lateral exchange agreement. Most of our partners will be able to offer a limited number of students an exchange where tuition fee is waived. If more students apply simultaneously from the same institution then tuition fee can apply for an exchange if the number of admitted applicants exceeds the number of free seats available.

Exchange programmes offered:

As an incoming Erasmus exchange student or exchange student from one of our non-EU partners you are studying under the same conditions as our regular students. Compared to other countries our programmes are based on predefined semesters (compulsory courses) combined with elective courses.

When you join us for an exchange your challenge is to find the right programme and right semester to join. In general you CANNOT combine courses from different programmes and semesters. You will have to choose a specific programme and a specific semester to attend.

In general all programmes you can read about in this brochure will offer you the possibility to join as an exchange student. To assist our exchange students we can recommend visiting our website www.zealand.dk/exchange-incoming where you will find a guide to our programmes and exchange semesters including a short

semester description. If more detailed information is needed you are directed to the curriculum of the programme and semester in question which you also can find on our website: www.zealand.com

Who can apply for an exchange?

In general students from partner institution can apply for an exchange semester with Zealand – Academy of Technologies and Business observing the following conditions:

1. You must be enrolled in a formal study programme in higher-education level at one of our partner institutions. If applying under the Erasmus programme, further from a partner institution from one of the participating programme countries.
2. You must be a citizen of one of the participating countries if applying under the Erasmus programme (or be officially recognised by one as a refugee or stateless person or permanent resident).
3. You must have completed at least the first year of your university studies at your home institution.

When to apply?

Zealand – Academy of Technologies and Business has 2 intakes per year with study start either late January or late August. Application deadlines are as follows:

For applicants from EU member countries:

Autumn: Nomination 1st May /
Application 1st June

Spring: Nomination 15th October /
Application 1st November

For applicants from non-EU countries:

15th May / 15th November.

How to apply?

Before you file an application for an exchange with Zealand – Academy of Technologies and Business you must be sure that your home university/institution has an exchange agreement with us. This information normally would be available at your home institutions international office (or similar).

If your home institution does not currently have an exchange cooperation with us we recommend that you promote and propose a cooperation between your home institution and Zealand. If of mutual interest we will of course facilitate a future cooperation.

Next step is to file your application for an exchange. Please observe above application deadlines. Please visit www.zealand.com for application form and further information about the application process.

Studying in Denmark with Zealand – Academy of Technologies and Business

A modern and challenging study

environment with students from all over the world Zealand offers a modern study environment at all campuses with easy access to the library where librarians are ready to help you search for information in books and databases.

Of course students have free access to modern IT equipment as all common areas are facilitated with computers. Students find wireless internet all over the Academy giving the students possibility of connecting to the internet whenever needed.

Zealand expect students who decide to go abroad to study to be open minded and eager to experience new ways of living and learning. In return Lectures are dedicated to welcome students to their new environment and the goal is to stimulate students develop both academically and on a personal level. In order to achieve this goal, teaching methods are forward-looking.

Students from many countries meet in the class room, share ideas, and get to know each other and each other's cultures. This exchange of ideas may be as rewarding as the study, giving students contacts all over the world enabling them to form friendships everywhere. Not to mention that a friendship from the Academy may be your business partner of tomorrow.

Teaching methods

The teachers work together in teams, enabling them to organise unconventional and challenging education. Classroom teaching is extensively supplemented by more flexible teaching methods, enabling students to work in IT laboratories and homework cafés, both during and after school hours. Students are introduced to projects and group work, which is widely

used. Zealand – Academy of Technologies and Business also emphasise interdisciplinary studies in order to make students realise how the different subject areas are inter-related to each other in real world business planning and decision making.

The various teaching methods are used in order to let the students take an active part in their own learning and education. The focus is on an interactive pedagogical approach where the students are actively participating in the class room, taking an active part in the learning process (learning by doing).

This means that teaching and literature are means for acquiring knowledge only. It is up to the student and the students own learning approach and responsibility how much the student learn.

Home work is an essential part of the learning process, to be an active participant in the learning process students must be prepared for every lecture.

Studying at one of the Zealand we expect of you to be an active student. This means that it is expected that a student attend all scheduled lectures app. from 8:20 in the morning until 15:00 o'clock in the afternoon, 5 days a week. The Academy policy is that maximum 10% absence from class/school can be accepted.

By doing project work and theme tasks students do not learn from teachers only, but also from each other. Learning takes place in discussions between teacher and students – as well as debates among students themselves.

The world of business

When you enter the Academy you will experience that it is a new world of

learning. In some subjects you do not find a fixed answer, but the debate will result in finding the best possible solution to a question – with the teacher acting as the consultant. By giving room for the students to actively participate in their education they also gain important lessons for their future career. Taking an active part is a must in modern business life.

Having spent some time studying in the chosen programme students will be introduced to electives, which enables a student to direct the studies towards a special field of interest. Also the topic for the final project will be chosen by the student him-/herself in order to make it possible for students to direct studies towards individual future career goals.

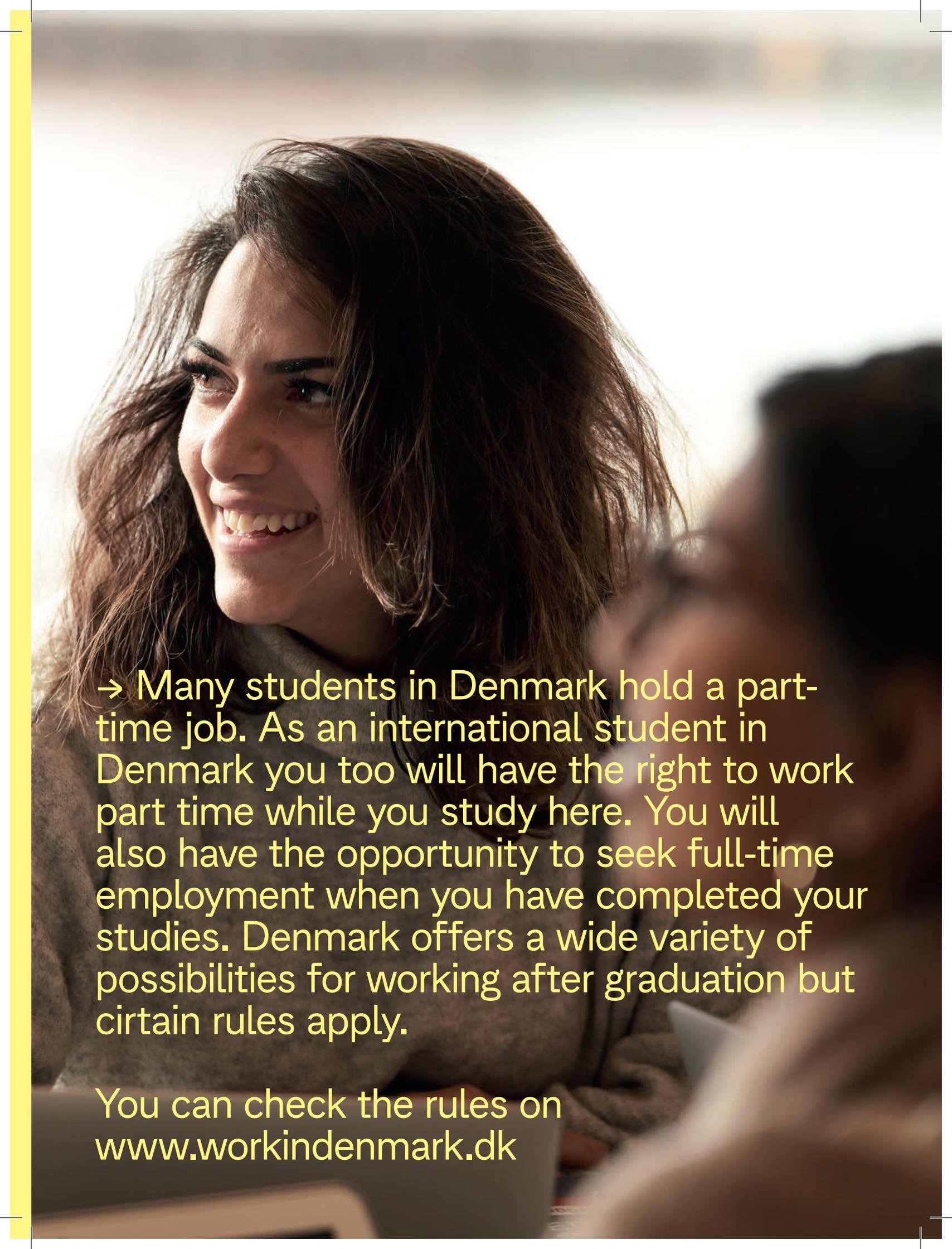
All ordinary higher education programmes include an internship in a company either in Denmark or abroad. During the internship students will experience how to apply class room learning to the real business world.

Support and counselling

During your studies in one of our campuses lectures are there for you, ready to support you in your work for a rewarding education.

In order to support you at reaching your study goal the lecturers conduct individual talks with the students giving each student the opportunity to discuss learning goals, career goals and so on.

Also the student counsellors in Student Service Centre are ready to discuss study problems as well as problems of more private nature.



→ Many students in Denmark hold a part-time job. As an international student in Denmark you too will have the right to work part time while you study here. You will also have the opportunity to seek full-time employment when you have completed your studies. Denmark offers a wide variety of possibilities for working after graduation but certain rules apply.

You can check the rules on www.workindenmark.dk

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