

International Week 2024

Hosted By: Zealand



April 22nd to April 26th 2024

**Embedding sustainability
into existing curriculum**

PROGRAM IN ROSKILDE MONDAY – 22nd APRIL 2024

Meeting point: Zealand Campus, Maglegårdsvej 2, Roskilde (Building D)

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|--------------------|---|
| 8:30 – 9:00 | Welcome and Registration (coffee/tea and small pastry) |
| 9:00 – 10:00 | Official launch of ZEALAND'S INTERNATIONAL WEEK Hosted by Susanne Schlebaum and Philip Mumgaard from Zealand - Tomas Breddam, Mayor Roskilde Municipality - Rasmus Frimodt, Zealand's Rector - Some familiar faces Ole Kolling and Marie-Josée Jensen |
| 10:00 – 10:15 | Brain Break - Sip and Socialize |
| 10:15 – 10:45 | Introduction to Open Space Workshop - Susanne Schlebaum and Philip Mumgaard |
| 10:45 – 12:15 | Open Space Workshop and Exhibition |
| 12:15 – 13:15 | Lunching and networking (complementary) |
| 13:15 – 14:30 | Keynote speakers: - Sanne Stephansen, Head of Sustainability at Roskilde Festival - Linnea Jacobsen, Sustainability Consultant at Zealand and Maja Fagerberg Ranten, Research Consultant at Zealand: Sustainability at Zealand - possibilities and challenges. - Mario Vázquez Maguirre, PhD, Professor investigator, Universidad de Monterrey, Mexico |
| 14:30 – 15:00 | Brain Break - Sip and Socialize (coffee/tea & fruit/cake) |
| 15:00 – 15:15 | Day's recap and key takeaways from today Introduction to the evening program and the following days |
| 15:15 – 17:30 | Recharging Time |
| 17:30 – 18:00 | Walk together to the next location at INPS! (approx. 1.5 km) - Meeting point: Parking lot in front of A-building (Roskilde) - INPS! - Address: Slagteristræde 9, Roskilde |
| 18:00 – 19:30 | Presentation and workshop at INSP! - Mie Hein Jørgensen, Culture and development officer at INSP! |
| 19:30 – Up to you! | We invite you to a networking diner at INSP! |

FOR INQUIRIES

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PROGRAM IN KØGE

TUESDAY - 23RD APRIL 2024

Meeting point: Zealand Campus, Maglegårdsvej 2, Roskilde / Bus is leaving for Køge at 8:00

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|---------------|---|
| 8:45 – 9:00 | Arriving at Zealand Campus Køge (coffee/tea and small pastry) |
| 9:00 – 9:10 | What's on for today! - Mette Løye Balle and Jesper Nordentoft |
| 9:10 – 9:30 | Presentation Campus Køge and Zealand's IT-education - Jørgen Heramb, Academy Director at Zealand |
| 9:30 – 11:00 | Interactive keynote: Navigating the Future Labour Market and AI - Liselotte Lyngsø, Future Navigator One of the most pressing topics of our time is the impact of Artificial Intelligence, and other new technologies like robotics, on the future labour market. With its transformative effects on global employment, AI presents both exciting possibilities and ethical challenges. AI's role in the future labor market is a double-edged sword. On one hand, AI has the potential to significantly enhance productivity and efficiency, automating routine tasks and enabling humans to focus on more creative and strategic aspects of work. This could lead to the creation of new job categories and industries. On the other hand, this shift brings about substantial challenges with one of the biggest concerns being job displacement, as machines and algorithms become capable of performing tasks that were traditionally done by humans. This could lead to a significant restructuring of the workforce, with some roles becoming obsolete. The key questions many production and manufacturing companies will face are: How can we prepare and get ready for this transition? |
| 11:00 – 12:00 | Lunching and networking (complementary) |
| 12:00 – 12:30 | Girls in IT - Nilma Abbas, Assistant Professor at Zealand |
| 12:30 – 12:50 | Introducing workshops Workshop 1: Future sustainability and AI in the realm of IT - András Sándor Ács Pedersen, Associate Professor at Zealand Workshop 2: Sustainability and AI - Research and development - Maja Fagerberg Ranten, Research Consultant at Zealand Workshop 3: What are the future skill requirements for AI and sustainability? - Kenneth Hansen, Educational IT-Consultant at Zealand |
| 12:50 – 13:40 | Workshop round 1 |
| 13:40 – 14:00 | Brain Break - Sip and Socialize (coffee/tea & fruit/cake) |
| 14:00 – 15:00 | Workshop round 2 |
| 15:00 – 15:15 | Day's recap and key takeaways from today - Mette Løye Balle and Jesper Nordentoft |
| 15:30 | Bus is leaving for Zealand Campus Roskilde |

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PROGRAM IN NÆSTVED

WEDNESDAY 24TH APRIL 2024

Meeting point: Zealand Campus, Maglegårdsvej 2, Roskilde / Bus is leaving for Næstved at 8:00

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|---------------|--|
| 9:00 – 9:30 | Arriving at Zealand Campus Næstved (coffee/tea and small pastry) |
| 9:30 – 9:45 | Greetings - Anna Beata Cordua and Anders Studsgård Winsløw |
| 9:45 – 10:00 | Welcoming words - Mikkel Stenberg, Academy Director at Zealand |
| 10:00 – 10:45 | International cooperation: The Fehmarn Belt Tunnel Project & Sustainability - Jonas Lynge Nielsen and Jacob Baastrup Christensen from Zealand |
| 10:45 – 11:00 | Brain Break - Sip and Socialize |
| 11:00 – 11:45 | Keynote speakers: BIM / Circular building / 3D-concrete printing - Gino Van de Velde and Toon Lenaerts, Thomas More, Belgium |
| 11:45 – 12:15 | Guided tour of Zealand Campus Næstved |
| 12:15 – 13:00 | Lunching and networking (complementary) |
| 13:00 – 13:45 | Guided tour in the city and networking |
| 13:45 – 14:15 | Keynote speaker: Handling rainwater in the future - Anders Studsgård Winsløw, Assistant Professor at Zealand |
| 14:15 – 14:45 | Brain Break - Sip and Socialize (coffee/tea & fruit/cake) |
| 14:45 – 14:50 | Introduction “Interaction session”: Teaching sustainability in the technical study programs - Anna Beata Cordua and Anders Studsgård Winsløw |
| 14:50 – 15:30 | Interaction session |
| 15:30 – 15:45 | Day’s recap and key takeaways from today - Anna Beata Cordua and Anders Studsgård Winsløw |
| 16:00 | Bus is leaving for Zealand Campus Roskilde |

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PROGRAM IN ROSKILDE THURSDAY 25TH APRIL 2024

Meeting point: Zealand Campus, Maglegårdsvej 2, Roskilde (Building D)

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|---------------|--|
| 8:30 – 8:40 | Greetings - Helle Thomsen and Kenneth Strøm Hansen |
| 8:40 – 9:00 | Welcoming words - Poul Faarup, Head of Studies at Zealand |
| 9:00 – 9:30 | Keynote speaker: Cooperation with local trading and manufacturing companies - Karolina E. Osipowska, Director at Corolab |
| 9:30 – 10:30 | Group work – round 1: Select one of the following tracks: 1) Strategy, 2) Economics or 3) Communication |
| 10:30 – 11:00 | Brain Break - Sip and Socialize (coffee/tea) |
| 11:00 - 12:00 | Guided tour at Musicon for our international partners. The Musicon site in Roskilde is a former concrete factory, that by 2008 started its transformation to become Roskilde's new cultural quarter, that also supports Roskilde Municipality's ambitious climate efforts. |
| 12:00 – 13:00 | Lunching and networking (complementary) |
| 13:00 – 13:30 | Keynote speaker: Tourism and experience economy businesses. Within these industries, which trends and demands are there for sustainability? - Jonas Oddermose, CEO Alive |
| 13:30 – 14:45 | Group work – round 2: Select one of the following tracks: 1) Strategy, 2) Economics or 3) Communication |
| 14:45 – 15:00 | Day's recap and key takeaways from today - Helle Thomsen and Kenneth Strøm Hansen |
| 15:00 – 17:00 | Reception |

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PROGRAM IN ROSKILDE AND ... FRIDAY 26TH APRIL 2024

Meeting point: Zealand Campus, Maglegårdsvej 2, Roskilde (Building D)

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|---------------|--|
| 8:30 – 9:30 | Looking back on Monday's Exhibition and adding more ideas |
| 9:30 – 10:00 | Closing thoughts and thank you for joining us! - Ole Kolling and Marie-Josée Jensen |
| 10:00 – 10:15 | Break (bus is leaving at 10:15) |
| 10:15 – 17:00 | Discovering a smart part of small Denmark Stop 1: We are taking you on a guided boat tour of Copenhagen Stop 2: Amalienborg Palace Stop 3: Copenhill We are bringing lunch (complementary) |
| 17:00 | Back in Roskilde (or you can stay on your own in Copenhagen) |

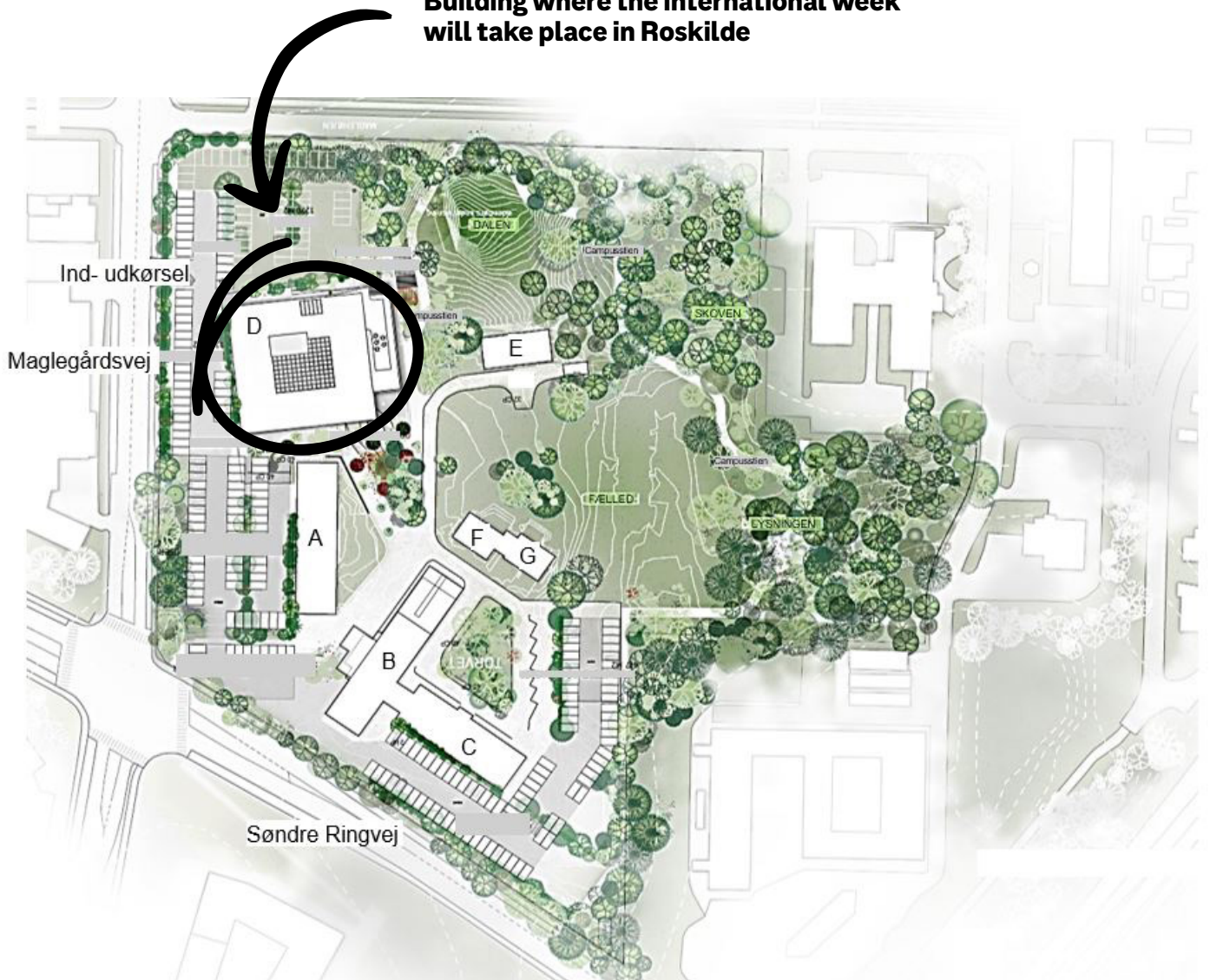
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BUILDING OVERVIEW ROSKILDE

**Building where the international week
will take place in Roskilde**



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PARTICIPANTS INTERNATIONAL WEEK

| Institution | Country | Surname | Last name |
|--|--------------------------|-------------------|---------------|
| Lorain County Community College | Amerikas Forenede Stater | Leah | Breschini |
| Southern Utah University | Amerikas Forenede Stater | Tayah | Nelson |
| Valancia College | Amerikas Forenede Stater | Matthew G. Kenney | Kenney |
| Thomas More | Belgien | Iris | De Roover |
| Thomas More | Belgien | Toon | Lenaerts |
| Thomas More | Belgien | Gino | Van de Velde |
| Thomas More | Belgien | Patricia | Cools |
| Universidad Finis Terrae | Chile | Franco Fernando | Yanine |
| Universidad Finis Terrae | Chile | Francisco Javier | Godoy Guevara |
| Laurea University of Applied Sciences | Finland | Sanni | Martikainen |
| UNIVERSITÉ CATHOLIQUE DE LILLE | Frankrig | Guillaume | BOURGEOIS |
| IAE Paris-Est School of Management | Frankrig | Laurence | Beierlein |
| LSPR Institute of Communication & Business | Indonesien | Mary Lemona | Ng |
| LSPR Institute of Communication & Business | Indonesien | Putri | Debora |
| LSPR Institute of Communication & Business | Indonesien | Ninis | Marhaenis |
| School of Business in SETU Waterford | Irland | Otman | Elafi |
| VIKO - Vilniaus kolegija | Litauen | Laima | Paraukiene |
| VIKO - Vilniaus kolegija | Litauen | Muhammad | Sohail |
| Taylor's University | Malaysia | Yen Mee | Leow |
| Taylor's University | Malaysia | LAI MEI | CHONG |

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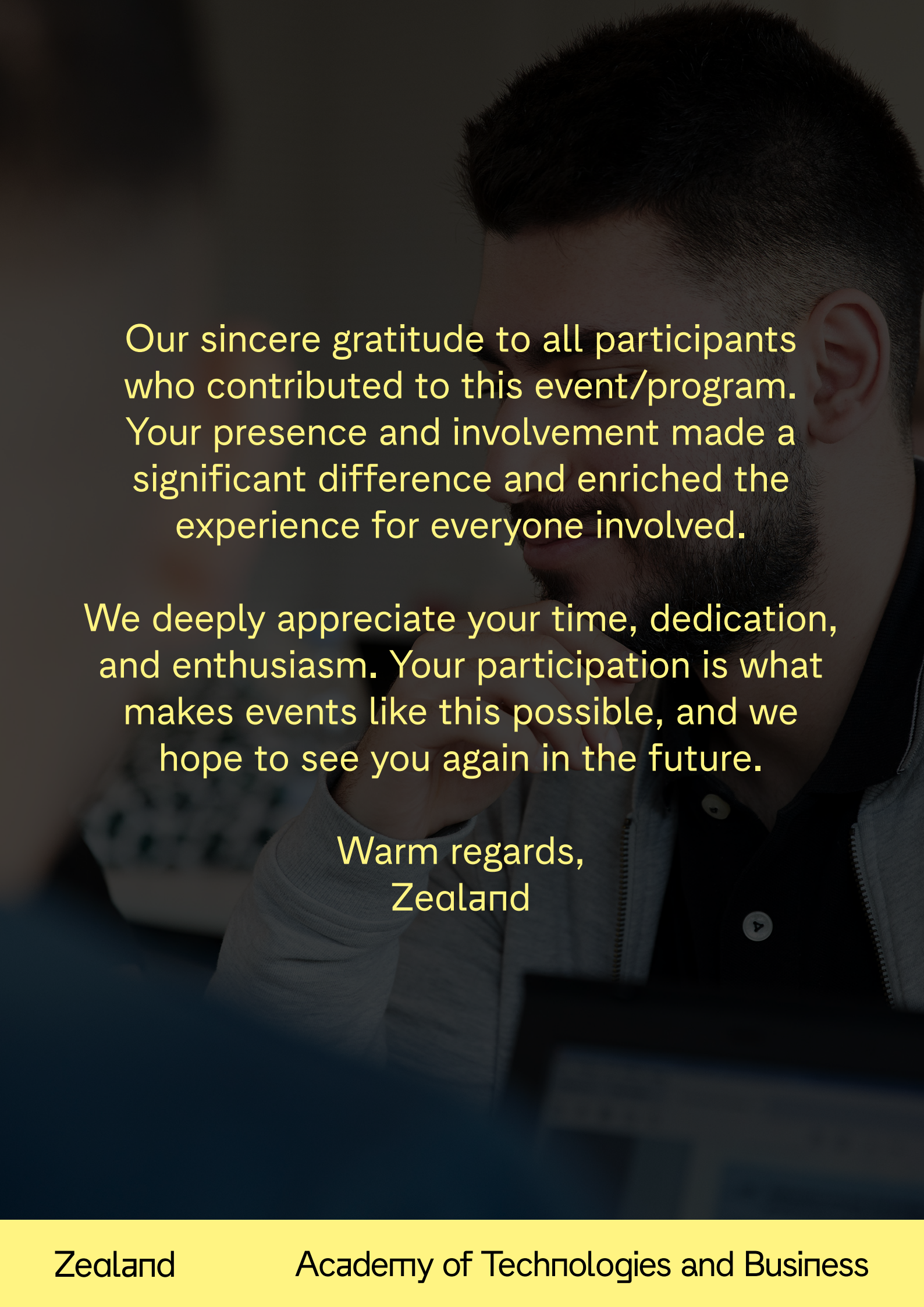
PARTICIPANTS INTERNATIONAL WEEK

| Institution | Country | Surname | Last name |
|---|--------------|-------------------|------------------|
| Universidad Anáhuac Cancún | Mexico | Andrea Carolina | Zabarain Niebles |
| Universidad de Monterrey | Mexico | VAZQUEZ | MAGUIRRE |
| Universidad de Monterrey | Mexico | Silvia | Segovia |
| Universidad Anáhuac Cancún | Mexico | Renate-Teres | Wyssmann |
| Avans University of Applied Science | Nederlandene | Fenna | Rooijackers |
| Inholland University of Applied Sciences | Nederlandene | Eric | Wiersma |
| The Hague University of Applied Sciences | Nederlandene | Dan Diojdescu | Diojdescu |
| ESIC UNIVERSITY | Spanien | YASMIN NATALIA | BERMUDEZ SYAH |
| Universidad Nebrija | Spanien | MONICA | RODRIGUEZ |
| Providence University | Taiwan | Hui-Chuan (Kelly) | Chiu |
| Providence University | Taiwan | Chien-Chien | Lo |
| Mahidol University International College (MUIC) | Thailand | Siriprang | Chotchaimongkol |
| Mahidol University International College (MUIC) | Thailand | Wallapa | Suengkamolpisut |
| ISM - International School of Management | Tyskland | Frauke | Bender |

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Our sincere gratitude to all participants who contributed to this event/program. Your presence and involvement made a significant difference and enriched the experience for everyone involved.

We deeply appreciate your time, dedication, and enthusiasm. Your participation is what makes events like this possible, and we hope to see you again in the future.

Warm regards,
Zealand