

International Strategi



2024 - 2025

ZEALAND'S INTERNATIONAL AMBITION: A GLOBAL OUTLOOK

Zealand aims to be an ambitious, innovative, and visionary knowledge institution with an open outlook on the world. Internationalization, global perspective, and international competencies hold a prominent place on Zealand's strategic agenda and is a fundamental part of its DNA. Internationalization at Zealand supports the institution's ambition to ensure high academic quality and relevance in its programs, as well as in projects and research. Through its work with internationalization, Zealand strives to be:

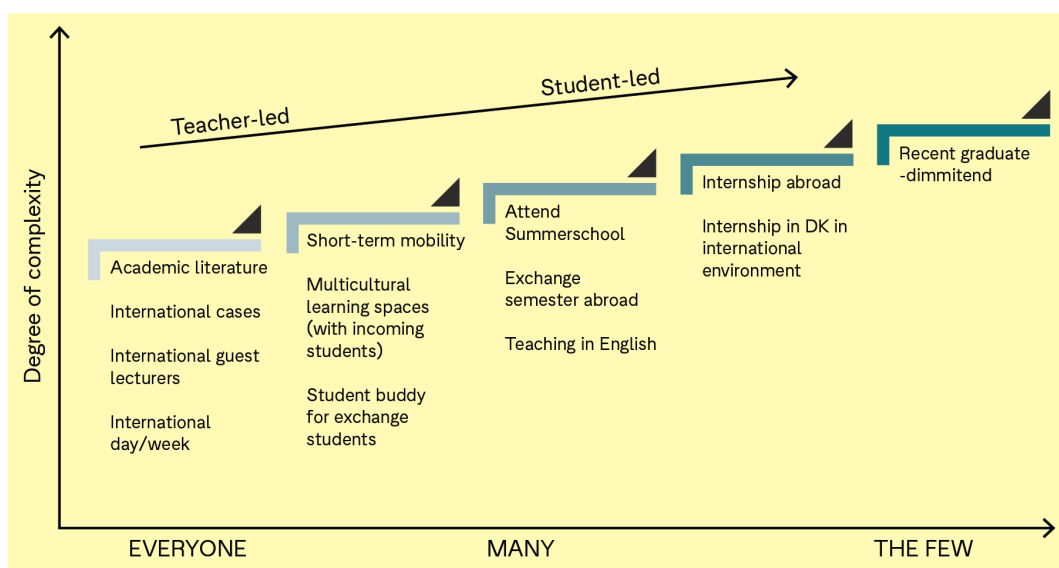
- An attractive educational institution with a global outlook and a focus on educating graduates equipped with relevant international competencies (students focus).
- An attractive workplace that invests in the development of its staff, benefiting them both personally and professionally while strengthening Zealand's local and global competitiveness (employee focus).

Zealand aims for its graduates to play a key role in shaping future solutions. Therefore, sustainability, digital competencies, inclusion, and democratization are integral parts of Zealand's internationalization efforts. Zealand aspires to become a leading institution in the Danish educational sector, by implementing an international strategy centered on developing global competencies through three key strategic priorities:

1. Outbound and inbound mobility – students and staff
2. Internationalization at home (i@h)
3. Institutional project and research development

Zealand's internationalization "stairway" serves as the foundation for the three strategic focus areas. The internationalization staircase illustrates the extensiveness (breadth) of international activities and how students can acquire a global perspective and international competencies. We work progressively and step-by-step with internationalization, based on the complexity of activities and the demands on the student's interests and skills.

Activities on the initial steps of the stairway are integrated into the curriculum and aimed at all students (EVERYONE). By focusing on teacher-led international activities at the lower steps, we aim to enable many students to build basic field- and profession-related international competencies, confidence, and curiosity for further international opportunities. Through this approach, Zealand supports more students in choosing activities at higher steps of the stairway, where the complexity and requirements for student-led engagement are greater.



ZEALAND'S STRATEGIC OBJECTIVES

1. Outbound and inbound mobility – students and staff

A. Outbound mobility – students and staff

The primary objective for the strategic period is to continue and further develop strong collaborations with academically strong educational institutions that align with Zealand's programs and the needs and preferences of its students. This aims to ensure that more students have the opportunity to build competencies and knowledge through study stays abroad. As part of this effort, we focus on inclusion, with a commitment to enabling more students with special needs (fewer opportunities) to participate in international stays.

Staff mobility, professional development, and a global perspective play a central role in enhancing academic quality, research capacity, and the ability to attract and retain talented staff. Therefore, Zealand will support more employees in strengthening their competencies through international stays. Additionally, we will work to ensure that outbound mobility contributes to the enhancement and development of Zealand's programs through knowledge sharing and the exchange of experiences from and among staff who have participated in teaching or training stays abroad.

B. Inbound mobility – students and staff

Zealand aims to be an attractive educational institution that establishes collaboration and exchange agreements with esteemed international partners. We seek to attract talented international exchange students who can contribute in creating and enhancing an international study environment alongside Danish students.

Inbound mobility of educators is equally important, as guest lecturers bring new knowledge to Zealand. Therefore, during the strategic period, we will work to increase inbound mobility of both students and lecturers.

2. Internationalization at home (i@h)

During the strategic period, we aim to strengthen and initiate activities within the programs and departments that provide students with the opportunity to improve their international academic, linguistic, and intercultural competencies at home. The goal is to equip many students with basic international competencies and increase the number of students who wish to, and feel competent enough to, embark on longer study or internship stays abroad.

3. Institutional project and research development

Zealand's international activities should leave a mark across the entire organization. This means that an international outlook must be clearly expressed in the programs, in the professional development and tasks of the staff, as well as in research and development activities. Zealand aims to strengthen the international dimension both in depth and breadth. There should be respect for professional differences, and conditions should be created for all parts of Zealand to benefit from opportunities for international collaboration.

During the strategic period, we aim to strengthen institutional project and research development through efforts involving mobility and mobility projects.